



NAVORI® | 5
SERVER
STANDARD EDITION

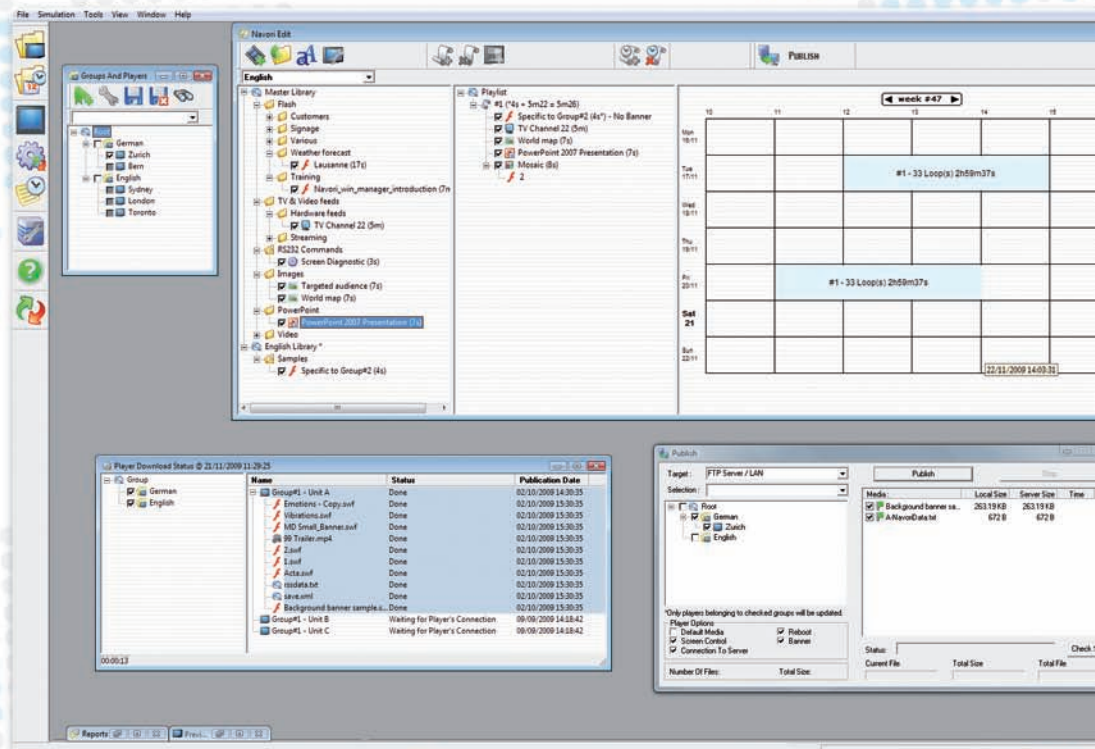
NAVORI SERVER 5 Standard Edition

Take your Screen-Based Communications to the Next Level with Navori

NAVORI
International SA

NAVORI SERVER STANDARD EDITION

is a single administrator solution that lets you organize, deliver playback and monitor your content over a network of screens on a LAN or via the Internet



APPLICATIONS

Broadcast your message quickly and efficiently across one or more screens.

- Ad space brokerage
- Retail and banking display networks
- Corporate offices and lobbies
- Schools, Colleges and Universities
- Government & Hospitality

Navori Server lets you communicate with your audience effectively and reliably using:

- LAN
- Internet
- USB storage device
- CD/DVD
- Satellite feed

SUPPORTS POPULAR MEDIA FORMATS

Display multiple media on screen simultaneously. Create modular and flexible playlists for your entire Player network.

Supported media formats are:

- Adobe Director® MX, Shockwave® 8.5 and Flash
- Microsoft PowerPoint® 2007
- Video: MPEG layer 1, 2 and 4, Windows®
- Media SD and HD, DivX, QuickTime®7 SD and HD, FLV
- Audio: WAV, WMA, MP3
- Streaming: MMS and ASF
- IP and on-demand TV
- Images: BMP, GIF, JPEG
- HTML and all inferred functionalities*
- DVD-Video playback, TV-Tuner and DirectX based input feeds**.

Navori® **Crawling Banner** displays text entered manually, external text files and RSS data from public sources. Navori also supports custom Flash banners that you can either display as a background element to a Navori Banner or display on its own. All Flash functionality is retained. Navori® **Mosaic™** lets you display multiple media clips on screen simultaneously. Go from full screen media to multi-zoned content quickly and easily. Zoned content can either be individual media clips or complete playlists.

CONTENT MANAGEMENT

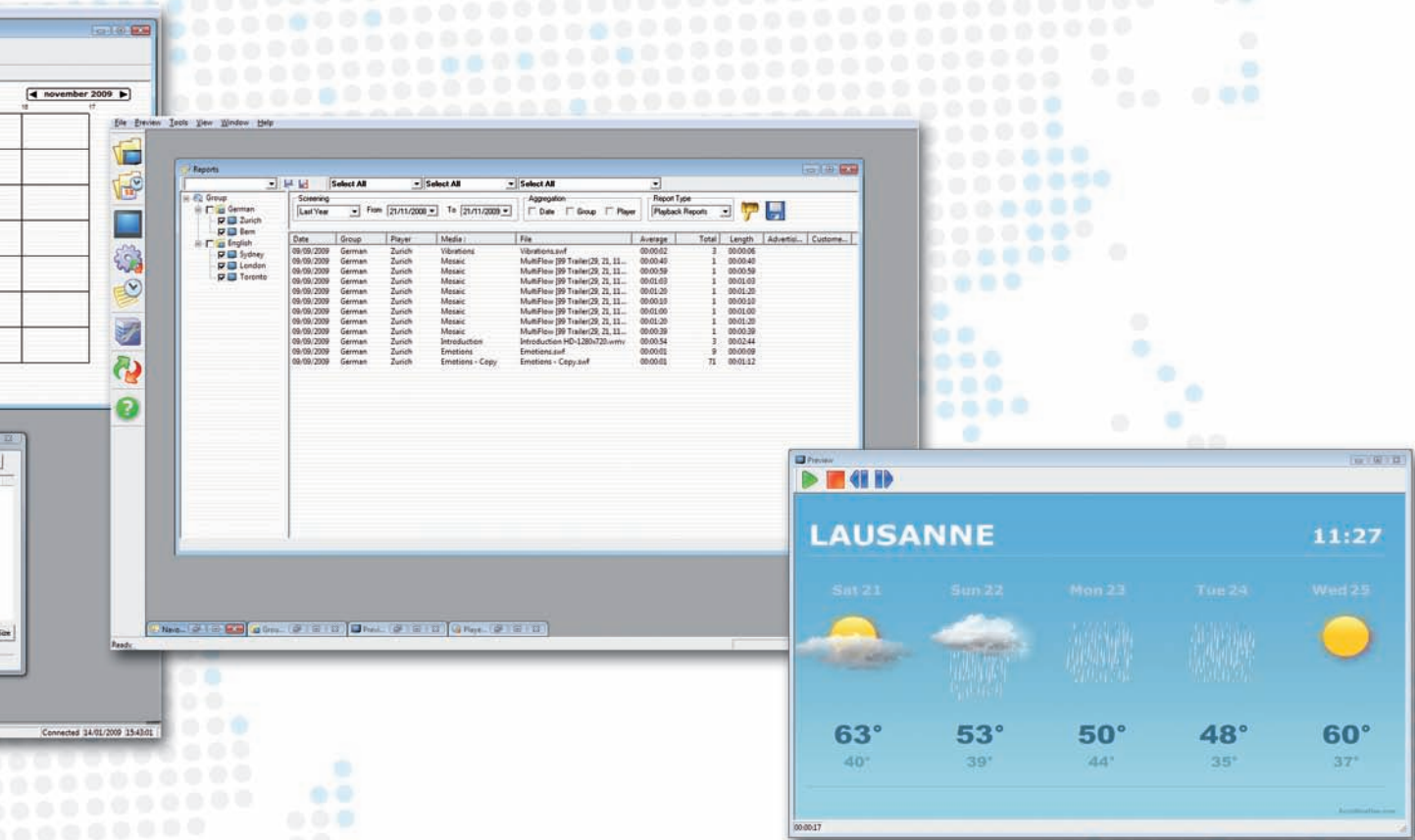
Navori Server lets you manage global and local content within few clicks.

Customize your content for each Player.

Content added to the master (shared) library is available to every group. Content added to group libraries is only visible to the currently selected group. You can mix content from each library to create any type of playlists then customize your program for whole a group or for each Player. Navori offers the most flexible content management system on the market.

WHY CHOOSE NAVORI STANDARD EDITION?

- Update dozens of Players with a single mouse click.
- Easy setup, learn, use.
- Manage global and local ad campaigns.
- Application interface languages: Arabic, English, French, German, Polish and Spanish.



REAL-TIME PLAYER MONITORING

Navori Server Enterprise Edition tracks the status of your Players in real-time.

Players communicate autonomously and provide proof of receipt each time they download new content. The system tracks the status of all your Players and alerts you when a screen is turned off or when a Player has lost connectivity.

The optional Watchdog module can perform several system level diagnostics and even alert you before a problem occurs.

PROVIDES DETAILED PLAYER REPORTS

Navori Server provides "proof-of-play" statistics and event history reporting.

These reports offer a global view of all Player activity and media playback on a continuous basis. This system offers multiple views of your network. You may drill down to individual media clips, view activity by geographical area or define your own criteria.

Reports can be extracted and saved to a CSV formatted file, making the data available to any compatible third party billing or media management application.

* ALL ONLINE FEATURES/SERVICES REQUIRE INTERNET ACCESS WITH A MINIMUM 128 KBPS CONNECTION SPEED [ISDN/XDSL, T1, T3]

** ALL DVD/SPECIAL FX/EXTERNAL SOURCE FEATURES REQUIRE DIRECTX 9.0 OR LATER AND SPECIFIC CODEC FOR PLAYBACK. USE HARDWARE 3D ACCELERATOR [IF ANY]. THIS WILL IMPROVE PERFORMANCE AND OUTPUT QUALITY.

DEPLOYMENT SCHEMATIC

Communicate via private LAN or public Internet. You can even mix both types of connections and manage it all through a single Navori Server. There is no direct communication between Navori Server Standard and your Players. Navori Server pushes content to a shared folder or FTP Server and Players retrieve their updates independently, at a preset interval.



NAVORI Standard Edition is one of the most versatile and cost-effective digital signage solutions on the market. It is scalable which makes it ideal for all types of digital signage deployments. NAVORI Standard Edition can accommodate individual FTP Servers for each group of Players and downloads are optimized, making the best possible use of available bandwidth. NAVORI Standard is a very reliable solution which is certified for deployments of up to 200 Players. NAVORI Standard Edition is a self-hosted solution so no fee-based servers are required.

NAVORI ADD-ONS

- **Navori Remote Boost Trigger Module** – Lets you trigger a specific media clip across all your screens on-demand from a central location.
- **Navori HD TV-Tuner Module** – Enables Navori applications to display HD TV content (requires compatible DirectX TV Tuner card).
- **Enhanced Watchdog Module** – Watchdog is a background module that monitors the Navori Player application, ensuring optimal performance. The Watchdog also provides additional statistics on the Player PC which are retrieved and processed by Navori Enterprise Server. In case of a Player malfunction, Watchdog will restart the application a preset number of times and then alert you via email if the problem persists.

MINIMUM SYSTEM REQUIREMENTS

- Microsoft Windows 7, Vista and XP (all versions, 32 and 64 bit supported).
- Intel Pentium CoreDuo Processor.
- 1 Gb RAM, 7200 RPM Hard Drive with 300 Mb free space.
- DirectX compatible, accelerated video card.
- DirectSound compatible audio card.
- Windows Media Player v11.
- Internet Explorer 6 or more recent.

FTP SERVER

OPTIONAL - CUSTOMER OR EXTERNAL HOSTING PROVIDER

- May be Microsoft Windows or Linux based.
- FTP Server used must support "virtual folders".

NAVORI STANDARD EDITION

Navori Standard Edition deployment requires a minimum of one Navori Server Standard and one Navori Player. You may purchase and deploy multiple Navori Players as required and manage your growing network using your Navori Server Standard Edition.



Users requiring multi-administrator or considering deployments exceeding 200 Players should enquire about Navori Server Enterprise Edition.

AUTHORIZED RESELLER

NAVORI International SA

World trade center
Avenue Gratta-Paille 2 / CP476
CH-1000 Lausanne 30 Grey – Switzerland
Phone : +41 21 641 19 60
Fax : +41 21 641 19 61

NAVORI Canada Inc.

1134 Ste-Catherine St. West
Suite 401
Montreal, QC, Canada
H3B 1H4
North American toll-free: 1 800 720-2751