

Navori SA opens Asian office and names Joe Chang sales director for the region.

NAVORI SA, a leading Swiss company in the Digital Signage software sector for the past 12 years announces the opening of its Asia Pacific office in Hong Kong. The office will be responsible for the growth and management of the company's high-end digital signage software business in the Asia Pacific region.

Mr. Joe Chang will head up the Asia Pacific office as Sales Director. Mr. Chang brings over 20 years of sales experience working with key system integrators, resellers, consultants and distributors throughout Asia. He has forged deep relationships with many of the world best known Pro AV distributors, as well as several major Digital Signage companies, manufacturers and suppliers.

Mr Chang says : "My experience in distribution, sales and account management has provided me with a thorough understanding of the digital signage industry. This experience along with my knowledge of existing customers in the pro AV industry will allow me to rapidly expand Navori's Digital Signage software sales and business in the Asia Pacific region".

Digital Signage is currently growing in the region and Navori's decision to open an office in Asia demonstrates our commitment to sustain our current rate of growth (60% annually in since early 2007).

Navori's Hong Kong office is located at:
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For more information, please contact [Navori SA](#)