

Navori Tycoon now supports Philips 3D Displays

Lausanne, Switzerland - Navori SA, a leader in digital signage software applications announced today that it has released a new version of its Tycoon digital signage software compatible with the new Philips 3D Displays. This new version of Tycoon supports both 2D and 3D digital content on Philips 3D displays, ensuring compatibility with the widest range of content available.



The Philips 3D displays come in 22, 42 and 52 inch sizes and Navori fully supports each of these 3D displays with its new Tycoon 3.04 Digital Signage Player software.

The Philips 3D display, that immediately grabs the attention of the viewer in media-rich environments and creates ultimate 3D stop and holding power, is well positioned

for professional use in the digital signage, pro-AV, and entertainment applications. Thanks to the WOWvx technology used in Philips 3D Displays, no special viewing glasses are needed.



3D is going to be big!

There are great opportunities for consumers, as well as business and the professional market. Just imagine what 3D can do for the visualization of your product.

3D is the next big thing!

Hollywood is already shooting some big productions in 3D. They also know that soon, everybody will want to see their favorite movie in 3D!

Grab viewer's attention and bring your content alive with WoWvx technology!

Imagine what Star Wars would like on a 3D screen! It's like being there, in a Galaxy far far away yourself! And try to resist that freshly squeezed glass of orange juice springing out of the screen!

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Tycoon 3.04 SP2 treats 3D content as any other media type, ensuring current users can migrate to this new technology quickly and effortlessly.

3D Project currently in progress:

Beyond Media, a Russian content provider and digital signage integrator, has already deployed 60 Philips 3D screens in coffee shops across Russia. There are plans to have 300 screens up and running with 3D content by the end of the year. This project uses Philips 3D displays powered by Navori Tycoon software.

For more information on the Tycoon software suite, please contact:

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