

## CVC Viagens deploys Navori-powered LCD totems

CVC Viagens is a retail based travel agency with several locations across Brazil.

The company has recently deployed a new digital signage network called CVC-TV. The system features a series of LCD screens arranged vertically in a custom enclosure.

The company is deploying two designs.

One model features four 17" LCD screens mounted vertically and the other uses two 32" LCD screens mounted vertically. In both cases the screens are driven by a single PC using the Navori Player software.

The company makes extensive use of the Navori Mosaic (zoning) feature to position individual content on each screen. Since Navori lets users quickly switch between zoned and full screen media, CVC can create some very interesting visual effects by mixing content that spans all the screens with content designed for each specific screen. The results are attention-grabbing and very effective. Content is a mix of customer information and promotional material.



Currently, CVC Viagens has 50 Players deployed with many more units to be deployed in the next year.

A company representative says: "We are very happy with the Navori software platform because it provides all the features we need to manage our totem display units. We also appreciate the responsiveness of the Navori technical support team".

Navori operates worldwide and in many cases we have local representation to better service our accounts.

Customers in South America should contact:

Guillermo Orellana  
**Navori South America**  
tel: +54.911.5813.8739  
email: g.orellana@navori.com  
skype: guillermo.orellana

**NAVORI SA**

World Trade Center, Avenue Gratta Paille 2, CH-1000 Lausanne, Switzerland

Phone: +41 21 641 19 60 Fax: +41 21 641 19 61  
USA - Toll Free: 1 800 720-2751

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Customers in other countries who require further information should contact the Navori head office in Switzerland or visit the Navori web site at [www.navori.com](http://www.navori.com)

**NAVORI SA**

World Trade Center

Avenue Gratta Paille 2

CH-1000 Lausanne

Switzerland

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Fax: +41 21 641 19 61

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